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The Woodlands Resort Earns Smart Meetings 2010 Platinum Choice Award

THE WOODLANDS, TX (October 27, 2010) . . . The Woodlands Resort & Conference Center has received *Smart Meetings* magazine's 2010 Platinum Choice award. This prestigious award recognizes the top 100 hotels in the U.S., Canada and Mexico that went above and beyond in service, amenities and facilities.

Out of thousands of properties vying for the award, The Woodlands Resort & Conference Center was chosen by meeting planners for its excellence in guest service, meeting venues, recreational activities, food and beverage offerings and overall facility quality.

"Standing out among thousands of leading hotels and resorts shows that we've not only met the needs of our guests, but have exceeded them. It certainly validates the hard work of our entire team in providing outstanding service," said Kent Johnson, general manager for the 440-room property.

Smart Meetings magazine, a monthly trade magazine for meeting professionals, will feature the Platinum Choice winners in its December issue.

About The Woodlands Resort & Conference Center

Where natural beauty meets high-tech convenience, the International Association of Conference Centers (IACC) approved Woodlands Resort & Conference Center combines the highest quality conference facilities with resort amenities. The property is centrally located, a three-hour flight from either coast, and 18 miles from Houston's George Bush Intercontinental Airport.

A founding member of IACC, the 440-room property features 60,000 square feet of flexible meeting space, including a 13,500-square-foot Grand Ballroom and 32 dedicated meeting rooms. Nearly all meeting space offers natural light and views of the lake or forest. Other meeting highlights include two full-service business centers, a concierge floor with private boardroom, an extensive menu of themed food and beverage presentations and a team of experienced meeting professionals. Meeting attendees enjoy activities ranging from team building events to on-property resort amenities such as golf, spa and fitness facilities,

180 miles of nature and bike trails, five pools and indoor and outdoor tennis courts. Visit www.woodlandsresort.com or call 866-554-8118 for group planning needs.

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